MIDAMERICAN ENERGY AND ALLIANT ENERGY

LIGHTING INSTANT DISCOUNTS PROGRAM



MidAmerican Energy and Alliant Energy partner with distributors to offer instant discounts to commercial and industrial customers on qualifying lighting at the point of sale. Qualifying customers or installing contractors must make their purchase from a participating distributor. The discount automatically deducts from the purchase price!

For qualifying equipment installed after May 1, 2025, the following discounts are available:

COMMERCIAL & INDUSTRIAL		
Equipment	Specifications	Discount
LED Linear Replacement Lamp Retrofit	<1,200 lumens	\$1.50/unit
	1,200 - 2,400 lumens	\$2.50/unit
	2,401 - 4,000 lumens	\$3.50/unit
Interior Fixtures and Retrofit Kits (Interior Directional, Troffers, Linear Ambient, Display Case Lighting)	0 - 20 watts	\$10.00/unit
	21 - 35 watts	\$15.00/unit
	36 - 50 watts	\$25.00/unit
	51 - 100 watts	\$40.00/unit
	101 - 250 watts	\$70.00/unit
High/Low Bay Fixtures and Retrofit Kits	0 - 100 watts	\$20.00/unit
	101 - 175 watts	\$40.00/unit
	176 - 250 watts	\$60.00/unit
	251 - 350 watts	\$140.00/unit
	>350 watts	\$200.00/unit
Exterior Lighting Fixtures and Retrofit Kits	0 - 50 watts	\$25.00/unit
	51 - 100 watts	\$40.00/unit
	101 - 200 watts	\$60.00/unit
	201 - 400 watts	\$150.00/unit
	>400 watts	\$200.00/unit
Refrigerated Case Lighting Retrofit	≤2 ft	\$6.00/unit
	>2 ft - <8 ft	\$12.00/unit
	≥8 ft	\$24.00/unit



Must be a one-for-one replacement of an existing non-LED product replaced by a new LED product, resulting in a wattage reduction ≥30%. Fixtures must be listed on the current DLC Qualified Products List. New construction projects do not qualify for the Instant Discounts program.

TO QUALIFY

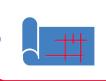
For the full list of qualifications and conditions visit: MidAmericanEnergy.com/ee or AlliantEnergy.com/rebates.



Installation premise must be a valid MidAmerican Energy or Alliant Energy customer address.



Products must be found on the Qualified Products List.



Purchase must be for a planned upcoming project (not stock).



Provide estimated project completion date.



Agree to site inspections and/or project verification if requested.







eeinstantdiscounts@dnv.com & 833-216-7371