

Future-ready energy



Energy does more than power homes and businesses – it powers progress.

Across Iowa and Wisconsin, we provide safe, reliable energy solutions that power homes, businesses and communities.

Through careful planning, innovation and strong partnerships, we help local communities grow. Whether it's supporting new businesses coming to town or helping existing ones expand, our efforts create jobs and improve the places we all call home.

At Alliant Energy, we're not just meeting today's energy needs; we're building a stronger, more reliable energy future for all.

When communities grow – everyone benefits.



Reliability: Investments to upgrade our energy system help meet needs today and for the future.



Cost: Increasing demand for energy helps distribute costs efficiently, stabilize rates and keep bills as low as possible.

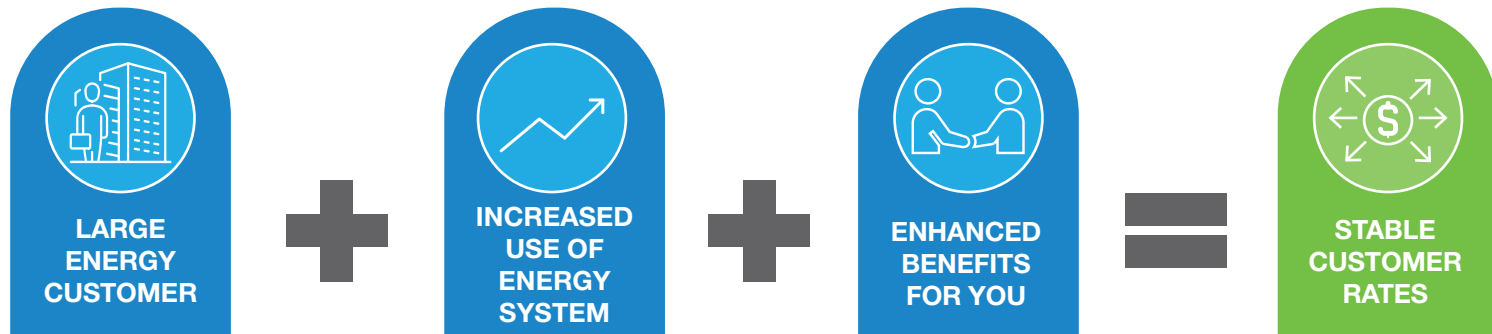


Community: Energy system improvements create jobs, increase tax revenues and keep communities strong.

alliantenergy.com/communitygrowth

Powering progress for everyone

When new large businesses join our energy system, they help strengthen it, not strain it. All Alliant Energy customers will benefit from individual customer rates approved for certain large customers.



We proactively worked with regulators so specific large energy users pay for their fair share of system costs, allowing us to make improvements that benefit all customers.

When more customers use our energy system, the overall costs of maintaining poles, wires and other infrastructure are shared across more customers.

Growth also expands funding for energy efficiency programs, creating more options for customers to save energy and lower their bills.

This results in rate stability, with energy costs as low as possible, job creation and increased local tax revenues to keep communities strong.

Will large energy users increase my energy rates?

Actually, the opposite is true. Costs to maintain the grid are going up year after year. New large energy users will boost energy sales. When energy sales increase, we can distribute fixed costs and transmission expenses across a larger customer base. This leads to more stable and manageable rates.