Economic Impact Analysis for the Hub City Wind Farm

September 2024

Alliant Energy is developing the Hub City Wind Farm in Marathon County, Wisconsin. The Hub City Wind Farm consists of an estimated 100 megawatts ("MW") of capacity of wind turbines and the associated access roads, transmission and communication equipment, storage areas, and control facilities. The total Project represents an investment of more than \$187 million. The total development is anticipated to result in the following:

JOBS



297 new jobs during construction for Marathon County



757 new jobs during construction for the State of Wisconsin



9.2 new long-term jobs for Marathon County



15.7 new long-term jobs for the State of Wisconsin

EARNINGS



Over \$23.1 million in new earnings during construction for Marathon County



Over \$59.7 million in new earnings during construction for the State of Wisconsin



Over \$630 thousand in new long-term earnings for Marathon County annually



Over \$1.0 million in new long-term earnings for the State of Wisconsin annually

OUTPUT



Over \$46.4 million in new output during construction for Marathon County



Over \$122 million in new output during construction for the State of Wisconsin



Over \$2.1 million in new long-term output for Marathon County annually



Over \$3.7 million in new long-term output for the State of Wisconsin annually

TAX REVENUE



Approximately \$500,000 in total tax revenue annually for the Project





TOTALS

Total Employment Impact from the Hub City Wind Farm

	Marathon County Jobs	State of Wisconsin Jobs
Construction		
Direct Impacts	128	307
Indirect Impacts	122	284
Induced Impacts	47	166
Local Jobs during Construction	297	757
Operations (Annual/Ongoing)		
Onsite Direct Impacts	2.8	2.8
Indirect Impacts	4.2	8.3
Induced Impacts	2.2	4.6
Local Long-Term Jobs	9.2	15.7

Total Earnings Impact from the Hub City Wind Farm

	Marathon County	State of Wisconsin
Construction		
Direct Impacts	\$11,952,788	\$28,943,672
Indirect Impacts	\$8,373,924	\$20,343,044
Induced Impacts	\$2,821,922	\$10,463,204
Local Earnings during Construction	\$23,148,634	\$59,749,920
Operations (Annual/Ongoing)		
Onsite Direct Impacts	\$252,904	\$252,904
Indirect Impacts	\$248,734	\$535,726
Induced Impacts	\$129,012	\$291,278
Local Long-Term Earnings	\$630,650	\$1,079,908

Total Output Impact from the Hub City Wind Farm

	Marathon County	State of Wisconsin
Construction		
Direct Impacts	\$12,303,598	\$29,623,745
Indirect Impacts	\$25,304,279	\$60,795,081
Induced Impacts	\$8,825,825	\$32,240,470
Local Output during Construction	\$46,433,702	\$122,659,296
Operations (Annual/Ongoing)		
Onsite Direct Impacts	\$252,904	\$252,904
Indirect Impacts	\$1,535,433	\$2,644,866
Induced Impacts	\$403,322	\$897,372
Local Long-Term Output	\$2,191,659	\$3,795,142

Utility-scale wind projects, like other utility-scale energy generating facilities in Wisconsin, are exempt from property taxes. However, the county and township in which the projects are located will receive increased revenue through the shared revenue utility aid fund. This funding creates a new revenue source for county and township government services and is intended to reimburse the communities for the lost property tax revenue due to the tax exemption. Additionally, other sources of revenue may be available from the State of Wisconsin.

Illustration of "Utility Aid" Paid

	Total	Townships	Marathon County
MW based Payment	\$200,000	\$66,667	\$133,333
Incentive Payment	\$300,000	\$150,000	\$150,000
Total	\$500,000	\$216,667	\$283,333

