

Economic Impact Analysis for the Hub City Wind Farm

May 2026

Alliant Energy is developing the Hub City Wind Farm (the Project) in Marathon County, Wisconsin. The Hub City Wind Farm consists of an estimated 150-megawatts (MW) of capacity of wind turbines and the associated access roads, transmission and communication equipment, storage areas, and control facilities. The Project represents an investment of over \$450 million. The total development is anticipated to result in the following:

JOBS¹



239 new local jobs during construction for Marathon County



408 new local jobs during construction for the State of Wisconsin



10.0 new local long-term jobs for Marathon County



16.9 new local long-term jobs for the State of Wisconsin

EARNINGS²



Over \$22.5 million in new local earnings during construction for Marathon County



Over \$37.9 million in new local earnings during construction for the State of Wisconsin



Over \$837 thousand in new local long-term earnings for Marathon County annually



Over \$1.4 million in new local long-term earnings for the State of Wisconsin annually

OUTPUT³



Over \$69.1 million in new local output during construction for Marathon County



Over \$133 million in new local output during construction for the State of Wisconsin



Over \$1.4 million in new local long-term output for Marathon County annually



Over \$2.8 million in new local long-term output for the State of Wisconsin annually

LOCAL TAXES



Over \$23.7 million in total local taxes for all taxing districts over the life of the Project

Total Local Taxes Paid by the Hub City Wind Farm

County
\$13,598,914

Townships
\$10,174,457



¹ All job values are full-time equivalents (FTEs) and are the sum of the direct, indirect, and induced jobs during construction and annual operations which can be found in the first table.

² Earnings are a measurement in dollars of the total wages and benefits produced by the jobs found by the analysis. These earnings are categorized by construction impacts and operations impacts.

³ Output refers to economic activity or the value of production in the state or local economy. It is an equivalent measure to the Gross Domestic Product (GDP), which measures output on a national basis.

TOTALS

Total Employment Impacts from the Hub City Wind Farm

	Marathon County Jobs	State of Wisconsin Jobs
Construction		
Direct Impacts	62	101
Indirect Impacts	110	178
Induced Impacts	67	129
<i>Local Jobs during Construction</i>	239	408
Operations (Annual/Ongoing)		
Onsite Direct Impacts	3.0	6.0
Indirect Impacts	4.8	6.3
Induced Impacts	2.2	4.6
<i>Local Long-Term Jobs</i>	10.0	16.9

Total Earnings Impacts from the Hub City Wind Farm

	Marathon County	State of Wisconsin
Construction		
Direct Impacts	\$8,548,608	\$13,673,131
Indirect Impacts	\$10,060,405	\$16,228,808
Induced Impacts	\$3,967,236	\$8,001,171
<i>Local Earnings during Construction</i>	\$22,576,249	\$37,903,110
Operations (Annual/Ongoing)		
Onsite Direct Impacts	\$334,048	\$668,096
Indirect Impacts	\$369,119	\$470,501
Induced Impacts	\$134,321	\$282,693
<i>Local Long-Term Earnings</i>	\$837,488	\$1,421,290

Total Output Impacts from the Hub City Wind Farm

	Marathon County	State of Wisconsin
Construction		
Direct Impacts	\$31,447,897	\$65,202,722
Indirect Impacts	\$24,976,278	\$43,103,453
Induced Impacts	\$12,770,763	\$25,531,793
<i>Local Output during Construction</i>	\$69,194,938	\$133,837,968
Operations (Annual/Ongoing)		
Onsite Direct Impacts	\$404,687	\$1,015,438
Indirect Impacts	\$633,640	\$954,900
Induced Impacts	\$432,079	\$901,164
<i>Local Long-Term Output</i>	\$1,470,406	\$2,871,502

The local tax analysis below was based on the expected Project cost and size. The Project is assumed to be decommissioned in 30 years. Depreciation and utility aid distributions were calculated in accordance with Wisconsin law. No comprehensive tax payment was calculated, and these calculations are only to be used to illustrate the potential economic impacts of the Project.

Total Local Taxes Paid by the Hub City Wind Farm

Tax Year	Total Local Taxes
2030	\$816,495
2031	\$814,832
2032	\$813,170
2033	\$811,507
2034	\$809,845
2035	\$808,183
2036	\$806,520
2037	\$804,858
2038	\$803,196
2039	\$801,533
2040	\$799,871
2041	\$798,209
2042	\$796,546
2043	\$794,884
2044	\$793,221
2045	\$791,559
2046	\$789,897
2047	\$788,234
2048	\$786,572
2049	\$784,910
2050	\$783,247
2051	\$781,585
2052	\$779,923
2053	\$778,260
2054	\$776,598
2055	\$774,935
2056	\$773,273
2057	\$771,611
2058	\$769,948
2059	\$769,948
TOTAL	\$23,773,371
AVG ANNUAL	\$792,446