



Monday, Sept. 16, 2024

Trappers Turn Golf Course - Wisconsin Dells, Wisconsin

Register as a sponsor at alliantenergy.com/driveouthunger.

Sponsorship levels

Your contribution is tax deductible and provides thousands of meals for hunger relief.

Presenting – \$35,000 (SOLD)

- Provide 126,000 pounds of food.
- Only one spot available for this prestigious sponsorship.
- Dinner with senior executives the night before the outing – up to seven people.
- Golf for seven.
- Breakfast, lunch, reception and refreshments.
- Tee box sign on the course.
- Recognition in all promotional materials with major donor designation.
- Event check-presentation opportunities with food banks.

Diamond sponsor – \$25,000

- Provide 90,000 pounds of food.
- Dinner with senior executives the night before the outing – up to six people.
- Golf for six (or golf for five plus an Alliant Energy leader, if you choose).
- Reception and Awards sponsor (following golf)
- Breakfast, lunch, reception and refreshments.
- Tee box sign on the course.
- Recognition in all promotional materials.
- Event check-presentation opportunities with food banks.



Platinum sponsor – \$20,000

- Provide 72,000 pounds of food.
- Dinner with senior executives the night before the outing – up to six people.
- Golf for six (or golf for five plus an Alliant Energy leader, if you choose).
- Breakfast, lunch, reception and refreshments.
- Tee box sign on the course.
- Recognition in all promotional materials.
- Event check-presentation opportunities with food banks.

Gold sponsor – \$15,000

- Provide 54,000 pounds of food.
- Dinner with senior executives the night before the outing – up to four people.
- Golf for four (or golf for three plus an Alliant Energy leader, if you choose).
- Breakfast, lunch, reception and refreshments.
- Tee box sign on the course.
- Corporate or individual recognition at the breakfast.
- Recognition in all promotional materials.

Silver sponsor – \$7,500

- Provide 27,000 pounds of food.
- Golf for four.
- Breakfast, lunch and refreshments for four.
- Tee box sign on the course.
- Recognition in all promotional materials.

Bronze sponsor – \$4,000

- Provide 14,400 pounds of food.
- Golf for two.
- Breakfast, lunch and refreshments for two.
- Tee box sign on the course.
- Recognition in all promotional materials.

Additional sponsorship opportunities

Breakfast sponsor	Lunch sponsor	Reception sponsor	Gift bag sponsor	Hole prize sponsor
\$5,000	\$5,000	\$5,000	\$7,500	\$2,500

Contact us for more details.

Drive Out Hunger

Powered by  Alliant Energy Foundation

The facts

The event

Join us for the 18th annual **Drive Out Hunger** golf outing sponsored by the Alliant Energy Foundation, benefitting seven food banks in Iowa and Wisconsin. Turn a day on the links into productive time supporting our neighbors.

The date

Monday, Sept. 16, 2024

Registration starts at 8:30 a.m.

Shotgun start at 10:30 a.m.

Reception and awards 3:30 p.m. - 5:00 p.m.

The cause

Drive Out Hunger supports seven great organizations fighting hunger in Iowa and Wisconsin. These agencies operate hunger relief programs including food pantries, soup kitchens, emergency shelters, after-school programs, kids cafes, community kitchens, mobile food pantries and backpack programs.

\$1 = 3 meals

For every \$1 donated, food banks in Alliant Energy's service area provide the equivalent of three meals. Since its inception, Drive Out Hunger has raised more than \$5.9 million – the equivalent of more than 20 million meals – for neighbors in need.



Sponsorship opportunities

We encourage you to consider the various levels of sponsorship available for this event, ranging from golf sponsorships to meal sponsors and exclusive Diamond and Platinum sponsor positions.

Each of these packages will provide thousands of meals to our neighbors in need.

All contributions are tax deductible. Your company will be recognized for its support, and your group can enjoy complimentary golf, meals and more.

Thank you for your support of this event. We look forward to seeing you on the links in September!

Register to be a sponsor at alliantenergy.com/driveouthunger.

Drive Out Hunger

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The need

Hunger is real in Wisconsin and Iowa.

Wisconsin	
Food insecurity rate	7.2%
Population	5,893,718
Unemployment rate	3.3%
Poverty rate	10.7%
Child food insecurity rate	11.1%

Iowa	
Food insecurity rate	7.5%
Population	3,190,369
Unemployment rate	3.3%
Poverty rate	11%
Child food insecurity rate	9.4%

The beneficiaries

An estimated 238,290 in Iowa people in Iowa and 427,380 in Wisconsin are considered food insecure.

See the agencies and programs working to make sure they don't go hungry at

map.feedingamerica.org.



Food bank	HACAP Food Reservoir	Food Bank of Iowa	Northeast Iowa Food Bank	Second Harvest Foodbank of Southern Wisconsin	Feeding America Eastern Wisconsin	River Bend Food Bank	Food Bank for the Heartland
Headquarters	Hiawatha, Iowa	Des Moines, Iowa	Waterloo, Iowa	Madison, Wis.	Milwaukee, Wis.	Davenport, Iowa	Omaha, Neb.
Counties served	7	55	16	16	35	23	93
Meals distributed annually	7.6 million	18.7 million	7.3 million	19.7 million	28.3 million	15 million	22 million
Community Partners	264	700	142	300	375	399	600+

Sources: feedingamerica.org, census.gov, bls.gov