News release

**FOR IMMEDIATE RELEASE** **Media contact: Name**   
 **(000) 000-0000**

**Organization**

**Email**

**Headline: [Organization name] receives [gift/grant/scholarship] from Alliant Energy in support of [program/opportunity]**

**Sub-headline**

**City, State – Date–** [Organization name] received a $[X,XXX] [gift/grant/sponsorship] from Alliant Energy to support [program/opportunity name], which [describe what the gift will fund].

“[Quote from recipient organization describing the need and value this gift will provide],” said [name, title, organization]. “[Quote continues as needed].”

[Provide additional information about your program/initiative/opportunity, the people it will support and why that matters to your community.] [Provide data and statistics as you have them for why this is timely and valuable.] [Provide timing for start and/or completion of project/initiative/program as necessary.]“[Quote from Alliant Energy about why this fits our giving strategy and helps build stronger communities],” said Julie Bauer, manager of community affairs at Alliant Energy. ”[Quote continued as needed].”

Alliant Energy is committed to making a positive difference in the communities where Alliant Energy employees, retirees and customers live and work.

[Call to action: Add any fundraising goals, event sign-up or volunteer opportunities here.]

For additional information about [Organization name], please visit [website address].

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