Industrial Park Tree Grant Program

Application Form

Materials must be submitted by August 15th to be considered for the fall grant-making cycle, and by March 15th to be considered for the spring grant-making cycle. Grant recipients will be announced one month after the application deadline. Tree grants from $ 1,000 - $20,000 will be awarded for trees only and does not including tax and other planting costs.

Date _____ Grant Amount Requested _____

Community / County _____ Population _____

Organization Name _____ Federal Tax ID# _____

Mark One: ☐ Private Developer ☐ Economic Development Group ☐ Other (explain) _____

Contact _____ Occupation _____

Address _____ City _____ State _____ Zip _____

Telephone _____ (Work) _____ (Mobile) _____

E-mail _____

Electric Provider at Industrial Park Site _____ Natural Gas Provider at Industrial Park Site _____

Instructions

Choose one selection from each category that best describes your project.

Industrial Park Type: ☐ Commercial ☐ Retail ☐ Mix ☐ Light Commercial ☐ Heavy Industrial

Development Stage: ☐ Basic Plan ☐ Basic Infrastructure ☐ Border/Streets ☐ Plotted and Zoned ☐ Shovel Ready

Occupancy: ☐ None ☐ Spec ☐ 25% ☐ 50% ☐ 75% +

Visibility: ☐ Near Major Roadways ☐ Near Minor Roadways ☐ Limited Visibility

Who is your Alliant Energy account manager: ☐ Laurie Appleget ☐ Annette Babcock ☐ Craig Clefisch ☐ Kristen Cohenour ☐ Jim Collins ☐ Nicole Dunkel ☐ Rebecca Gisel ☐ Sharie Grief ☐ Angela Hotchkin ☐ Jennifer Hoth ☐ Mary Meisterling ☐ Dan Poggenklass ☐ Steven Shupp ☐ Nick Smith ☐ Nancy Snaadt ☐ Scott Snider ☐ David Vollmar ☐ Chad Wiltz

Who will be responsible for planning, planting and caring for your trees?

Name _____ Address _____ Phone _____ E-mail _____

I give permission to Alliant Energy to reproduce and use any photographs taken at my tree-planting event.

Signature_____ Date _____

Organization grant checks made payable to:_____

Anticipated tree planting event date:_____

Local Media Contact _____

Name of newspaper, radio station call letters, etc.

_____

Phone and e-mail

Questions?

Please call 1-866-ALLIANT (1-866-255-4268) or email *trees@alliantenergy.com*

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Please address each of the following in your proposal letter. Each grant request is reviewed and scored with regard to:

1. **Eligibility** – State the name of the organization you represent and verify that Alliant Energy is the electric and/or natural gas service provider at (the location where you intend to plant trees).

2. **Overall Project Description** – Describe the project scope. Why is this project needed for your industrial park? How will it benefit the people of your community? How many trees and which species will be planted?

3. **Site plan sketch** – Attach a copy of your project site plan to your proposal letter. This may be a simple hand drawing, but should include major roads, spacing, tree species tree locations and number of trees. Please provide a north directional arrow. Maximum size of site plan sketch is 8.5" x 11". If you have larger site plans please try to reduce them to 8.5" x 11". If you cannot reduce in size, please provide the larger plan with your application. For your reference, we have posted a sample site plan at *alliantenergy.com/industrialparktrees*.

4. **Energy benefits** – Describe the environmental benefits of your project. Will there be energy-efficiency benefits from windbreaks? Will trees provide needed shade to an area or buildings?

5. **Care and maintenance** – Newly planted trees require a significant amount of care and attention to get established. Who is responsible, and what is your plan for tree care and maintenance? Describe how you will care for your trees; include a plan for the first two years.

6. **Volunteer involvement** – Please describe how your organization and the community will be involved and the approximate number of people that will be involved.

7. **Planting event awareness and promotion** – How will you promote your event? What is your anticipated event date? How will you include and recognize people as well as Alliant Energy? Will the event include a special ceremony? Will local media attend? You must post signage recognizing the Alliant Energy grant somewhere on your property. Please describe your signage and indicate placement.

8. **Education** – Will there be an educational component to your project such as a planting demonstration or discussion on the benefits of trees?

9. **Funding** – Provide a summary of your project budget. How much funding are you requesting? How will the dollars be used? Have you secured other grants, donations (cash, plant materials or labor), or discounts? Are you doing any additional fundraising? **Please note:** Items not covered with this grant include: shrubs, flowers, tree spading, mulch and tree guards.

If necessary, Alliant Energy staff may request additional information about your organization, proposal and general project objectives.

The Industrial Park Tree Grant Program may receive many more funding requests than it can grant. If it is necessary to deny funding for a worthwhile project, it is not a reflection on the value of the organization, but rather on the need to be selective because of limited resources during each grant-making cycle. If you are selected, we encourage you to resubmit your request for consideration during the next cycle.

How to submit your application – Send your electronic application and documentation to *trees@alliantenergy.com* or mail to: Alliant Energy *Industrial Park Tree Grant Program*, 200 1st St. SE, 8th Floor, Cedar Rapids, IA 52401.

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