ALLIANT ENERGY

2013 Energy Efficiency Dealer Network

For more information about the benefits available for Energy Efficiency Dealers and Associates, please call the *Energy Efficiency Hotline* at 1-866-ALLIANT (1-866-255-4268) or visit *alliantenergy.com/dealer.*

Benefit	Details	Dealer	Associate
Funds available to Dealer	$1,000 per year, for training reimbursement and/or trade show assistance	☑	☐
	Courses must be pre-approved. Call 1-866-ALLIANT (1-866-255-4268) or e-mail *dealers@alliantenergy.com*		
	Claims must be submitted within 30 days of course completion.		
Training Reimbursement	50% reimbursement of tuition costs, up to allotted budget for approved advanced energy-efficiency or trade and technical courses.*	☑	☐
	Reimbursement: Submit completed training reimbursement form along with course invoice/receipt and completion certificate or CEU certificate.		
Trade Show Assistance	50% reimbursement of booth space cost, up to allotted budget for an approved home or builders show in the Alliant Energy service territory.	☑	☐
	Participation must be pre-approved		
	Marketing materials will be provided and must be displayed in the booth.		
	Reimbursement: Submit completed Trade Show Assistance form along with copy of booth space invoice/receipt.		
10% Dealer Incentive on Qualified Equipment	Geothermal and water heaters	☑	☐
20% Dealer Incentive on Qualified Equipment	Energy-efficient agricultural equipment, heating, cooling, commercial lighting, commercial food service equipment, clock-programmable thermostats, replacement windows and doors, appliances, and equipment financed through IPL's Low Interest Financing program.	☑	☐
50% Dealer Incentive on Qualified Equipment	Energy-efficient fan motors	☑	☐
$50 Bonus Dealer Incentive	On HVAC installs for dealers who have received SAVE training certification	☑	☐
Dedicated Energy-Efficiency Dealer Website	*alliantenergy.com/dealer*	☑	☑
Inclusion in Online Dealer Locator	*alliantenergy.com/dealerlocator*	☑	☐
FREE Point-of-Purchase Materials	Table-top brochure holders	☑	☑
	Static clings (Appliance dealers only)		
	Reference sheets		
	Rebate booklets		
Technical Assistance	Access to Questline to submit product research and technical questions. Experts available to provide thorough and prompt response.	☑	☑
Information updates	E-mails, faxes, mailings	☑	☑
	Dealer Network newsletter		
	Webinars on energy-efficiency topics/news		
	Access to past webinars online at *alliantenergy.com/econnections*		
Equipment that does not qualify for Dealer Incentive (see program reference sheet for complete list)	Custom rebate projects, insulation, compact fluorescent light bulbs, residential light fixtures, new home construction, livestock waterers, room air conditioners and home sealing		

*Reimbursement for SAVE training and Green Building Summit are granted under separate programs.
Programs are valid January 1, 2013 through December 31, 2013 and are subject to change.

(continued on back)

Technical assistance

Alliant Energy offers technical expertise, solutions to problems and answers to questions - saving you valuable research time.

Ask for assistance online or by phone

Online: *members.questline.com*

By phone: 1-800-824-0488

Resources:

Ask an Expert: Ask technical questions and receive a timely response via e-mail about energy-efficiency related questions.

eLibrary: Enter your topic and search the past 25 months of past newsletter articles.

Tools You Can Use: Easy ways to get started on the path to saving energy and money:

- Energy efficiency ideas
- Facility assessment wizard
- Carbon footprint calculator
- Lighting calculator
- Motor calculator
- Fuel cost calculator
- Commercial & industrial energy benchmarks
- Commercial & industrial energy-efficiency

Monthly Newsletter: Valuable information from Alliant Energy delivered direct to your inbox.

For more information, please call
1-866-ALLIANT (1-866-255-4268)
or visit
alliantenergy.com/dealer

ALLIANT ENERGY®

© 2013 Alliant Energy ECRM 280865 12/12 MJ