# SPONSORSHIP AND ADVERTISING REQUEST

Alliant Energy is proud to play an active role in supporting the communities where the company has a presence. Requests for community-based advertising, sponsorships or other promotional support are evaluated on an ongoing basis throughout the year. Requests to support specific events must be received at least 60 days prior to the scheduled date(s) in order to be considered. The company does not provide promotional support for individuals nor do we offer contributions for school groups involved in special field trips, performances/competitions and other related entry fees.

**INSTRUCTIONS:** Complete all sections of the form and return it, along with other supporting information, to:

**Alliant Energy Community Affairs Department**

Iowa, Minnesota
Attn: Leah Rodenberg
P.O. Box 351, Cedar Rapids, IA 52406-0351
Fax: (319) 786-4492
*leahrodenberg@alliantenergy.com*

Wisconsin
Attn: Jo Ann Healy
4902 North Biltmore Lane, Madison, WI 53718-2148
Fax: (608) 458-0134
*joannhealy@alliantenergy.com*

Date of Request

## REQUESTOR INFORMATION

| | | | |
|---|---|---|---|
| Organization Making Request | Contact Person's Name and Title | | |
| Organization's Web Site Address *(if applicable)* | E-mail Address | | |
| Address | City | State | ZIP |
| Date(s) of Event *(if applicable)* | Phone No. ( ) | Fax No. ( ) | |
| Name of Event | | | |
| Nature of Event/Program | Size and Demographics of Audience | | |

## ADVERTISING/SPONSORSHIP OPTIONS

| | |
|---|---|
| Nature of Request: *(what is being requested)* ❑ Corporate Table ❑ Program Ad ❑ Sponsorship ❑ Other _____ | |
| Amount Requested | Date Funds Are Needed |
| Has Alliant Energy previously sponsored this event? ❑ Yes ❑ No | Cost Options (*please attach a rate sheet)* |
| List recognition offered and/or sponsorship benefits | |
| Why should Alliant Energy support this event? Is there a relevant connection between your project/event and our company? | |

## DEADLINES AND ADDITIONAL INFORMATION

| | |
|---|---|
| Deadline for Alliant Energy's Decision | Deadline for All Materials |
| Additional Information *(comments)* | |

## ALLIANT ENERGY OFFICE USE ONLY

Date Received