

Connections Newsletter

Partner Success Story Questionnaire (Dealer/Partner)

Date: _____

1. Dealer Name: _____ Title: _____

2. Phone: _____ Fax: _____

3. E-mail Address: _____

5. Company Name: _____

- Address _____
- City/State _____
- Location Description _____

6. Type of Business You Operate: _____

- Number of Employees _____
- Territory Size _____
- Office/Warehouse/Etc. Size _____

7. Years in Current Business: _____ Career Years: _____

8. Why did you become an Alliant Energy Participating Dealer?

9. When did you become a Participating Dealer?

10. What do you like best about being a Participating Dealer?

11. Why would you recommend becoming a Participating Dealer?

12. What is the biggest benefit of being a Participating Dealer?

13. What is your most notable/most recent Alliant Energy job? How much did your customer save (energy or utility bills)? How big was the cash reward (rebate)?

14. What has been the best Alliant Energy Efficiency Partner tool you've used?

15. Any comments you'd like to add?

Optional: Any tips for others in your trade?

Optional: What has impacted your business most in the last year?

Optional: How have technological advancements affected your business?

E-mail the completed form to tradeallies@alliantenergy.com or fax to (319)786-4746. Our mailing address is:

Attention: Energy Efficiency 8th Floor

Alliant Energy

200 First Street SE

Cedar Rapids, IA 52401-1409

We'd like to add a picture of you or your business to the story. Please e-mail your picture to tradeallies@alliantenergy.com. We prefer JPG images and the higher the resolution the better.