Small Business

Energy efficiency programs

ALLIANT ENERGY

Savings made **simple**

You have the power to lower energy costs and boost your bottom line. Alliant Energy's small business programs help you identify important energy-saving improvements. Plus, you can receive rebates to make them affordable. Two standout programs help you get started—*Small Business Energy Assessment* and *Small Business Energy Solutions.*

>> BEGIN HERE

Small Business Energy Assessment

It can be hard to know where your business is wasting energy and money. A **FREE energy assessment** ($500 value) from Alliant Energy gives you the answers you need.

WHAT'S IN IT FOR YOU?

- A simple process that works with your busy schedule
- FREE installation of efficient products for instant savings
- A customized plan for energy- and money-saving improvements
- Connects you to rebates from Alliant Energy

ENERGY ASSESSMENT IN ACTION

1. **Schedule assessment:** Call **1-888-267-7516** or visit ***alliantenergy.com/startsaving.***
2. **On-site visit:** Trained energy assessor visits your business to evaluate building construction, heating and cooling systems, insulation, lighting, water heating, windows and doors, and more.
3. **Free energy-saving products:** While on-site, your energy assessor may install energy-saving products such as CFLs, a programmable thermostat or water heater pipe insulation.
4. **Customized report:** Your assessor delivers a report that summarizes your building's energy performance, recommends improvements and outlines available Alliant Energy rebates.
5. **Improve:** Work with contractors in the *Alliant Energy Dealer Network* to complete some or all recommended projects.
6. **Start saving:** Collect rebates from Alliant Energy and enjoy long-term savings.

GET STARTED

Call **1-888-267-7516** or visit ***alliantenergy.com/startsaving*** to schedule your ***Small Business Energy Assessment*** today.

>> NEXT UP
Keep reading for more ways to save.

Small Business Energy Solutions

Your *Small Business Energy Assessment* may reveal energy-efficient lighting improvements are a golden opportunity for your business. Or, maybe, new lighting is already on your improvement list? Either way, Alliant Energy's *Small Business Energy Solutions* pays **up to 75% of your total project cost**, based on your expected electric savings ($0.14 per kWh saved). Best of all, you gain long-term savings.

Your contractor assesses your current lighting, proposes appropriate solutions, calculates energy savings and estimates project costs. Once your projects are completed, Alliant Energy will pay your contractor up to 75% of the cost. You simply pay the balance.

CUSTOMER/EMPLOYEE BENEFITS

- Mood
- Comfort
- Productivity
- Health
- Safety
- Bottom line

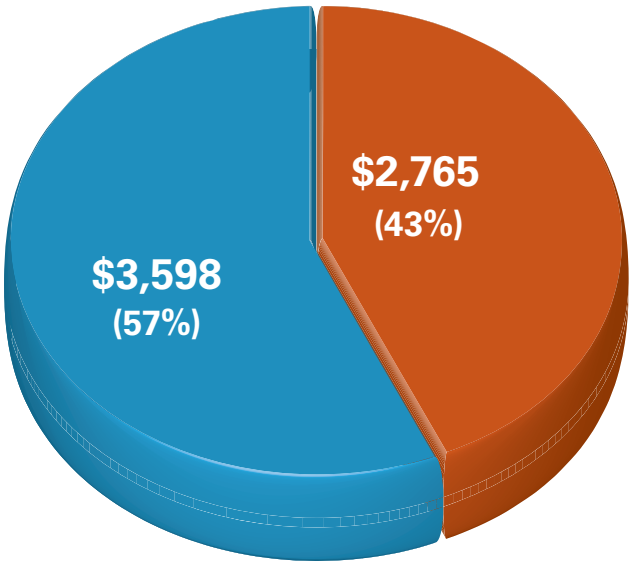
GET STARTED

Call **1-866-857-8782** or visit ***alliantenergy.com/simplesavings*** to schedule your lighting evaluation today.

SAMPLE LIGHTING PROJECT

Kilowatt Hour (kWh) Savings: 25,698

Total Project Cost: $6,323



Alliant Energy Incentive

Customer Balance

IN A CUSTOMER'S WORDS

"When we reviewed the energy savings and payback period, along with the fact that Alliant Energy paid a large portion right off the top, it was simple to say yes. Once the project was completed, our employees noticed an immediate improvement in the lighting, which translates into improved productivity for our company."

Joe Robinson, Nelson Manufacturing

ELIGIBILITY

Small Business Energy Assessment	Small Business Energy Solutions
☐ Primary electric or natural gas service from Alliant Energy	☐ Electric service from Alliant Energy
☐ Annual electric billing ≤ $50,000 ☐ Occupied building space ≤ 20,000 square feet ☐ Approval from your landlord, if applicable	

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We're on for you.™

ALLIANT ENERGY®